

The Town of Moriah Town Board held a Special Town Board Meeting on Thursday, May 17, 2018 at 3:00pm at the Town of Moriah Town Hall, 38 Park Place, Port Henry, New York.

**Present:** Thomas Scozzafava Supervisor  
 Paul Salerno Councilman  
 Matthew Brassard Councilman  
 Lucille Carpenter Councilwoman  
 Thomas Anderson Councilman (arrived @ 3:40)

**Others Present:** Michael Crane President of Crane Associates, Julie Ida-Deputy Town Clerk.

Supervisor Scozzafava called the meeting to order by saluting the flag. Then read the legal notice to discuss the seasonal rates at the campsites.

**105. ON MOTION** by Supervisor Scozzafava, seconded by Councilman Salerno, the following resolution was

APPROVED Ayes Scozzafava, Salerno, Carpenter, Brassard  
 Nays 0  
 Absent Anderson

**RESOLVED** that the Town of Moriah Town Board approved the 20% discount on Seasonal rates for new first time seasonal Campers at Bulwagga Bay and Champ RV Park thru August 31,2018.

Supervisor Scozzafava informed the board that we were down on seasonal this year and need to make up the revenue.

Michael Crane recommended using transients to make up for the money loss. Supervisor doesn't believe that transient could make up the loss.

Supervisor Scozzafava said he would like to offer 20% off any new seasonal campers at both Bulwagga Bay and also at Champ RV Park.

Michael responded with if you are going to offer discounts you need to advertise. Need to market what is there. Advertise on the website, Chamber of Commerce website; put signs up so people driving through see it.

Councilwoman Carpenter response was people need to be able stay when traveling to break up the trip. Then people will come back to camp.

Councilman Salerno has spoken to the managers of the campsites, the busiest camping times are Memorial weekend, July 4<sup>th</sup> weekend, and Labor Day weekend. Good time to advertise specials.

Councilman Brassard replied that holidays are busy weeks for campers, it would be a good time to have some advertisements out.

Supervisor Scozzafava expressed an interest in getting some advertising out for campsites for Americade week which is the first week of June. The Supervisor realizes its short notice, but if people came and stayed they would return in the future.

Michael said he has two investors coming to look at the area. Thinking a restaurant at the campsite would benefit the area, not only for campers but locals also.

Supervisor Scozzafava agreed that you couldn't just depend on campers, the people of the town would need to be able to go into restaurant also.

Michael said campers need to be notified, marketing needs to be put on the internet (3 Sites).

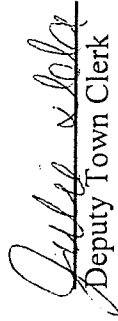
Councilwoman Carpenter thought to advertise in the GlensFalls Paper for the Americade.

Councilman Brassard thought advertising around fishing tournaments would be good.

Michael asked how come the campsites managers weren't at the meeting.

Councilman Matthew said the managers were always required before to be at meetings at the village.

Meeting Adjourned at 3:45 PM by Supervisor Scozzafava.

  
Deputy Town Clerk